



**LS Retail**

We make business easy

# LS eCommerce

Your advantage in an online world



**Petur Thor Sigurdsson**

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**webinar**



# **LS eCommerce for Magento**

A live demo



LS eCommerce

Covid-19



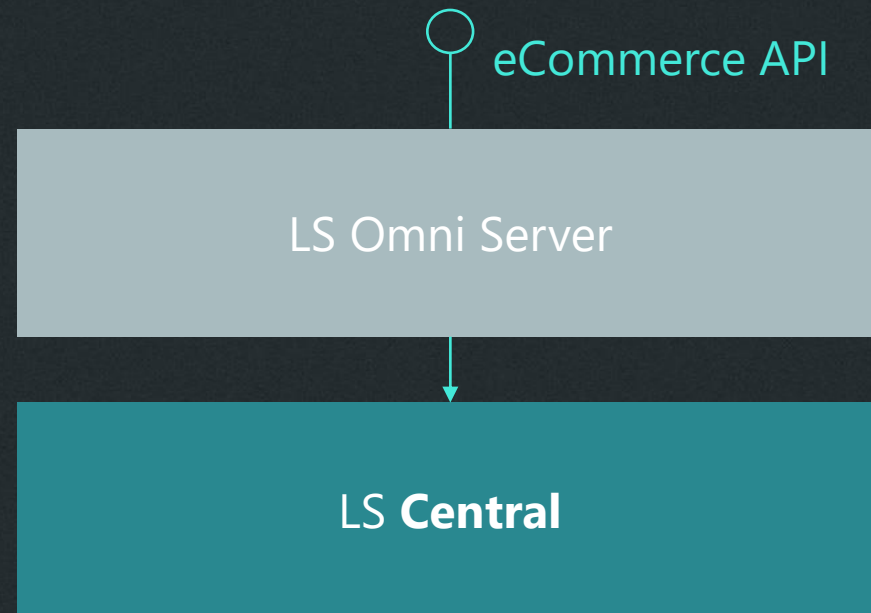


# LS eCommerce

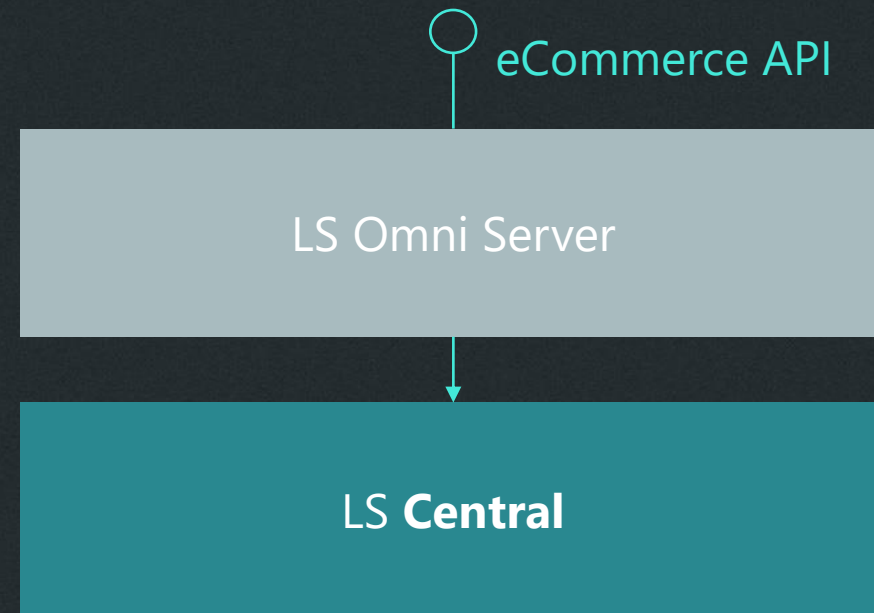
A key part of our Unified Commerce paradigm



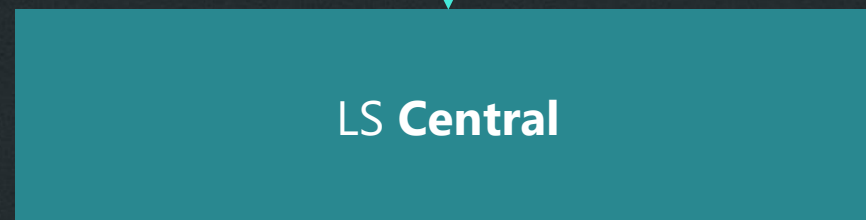
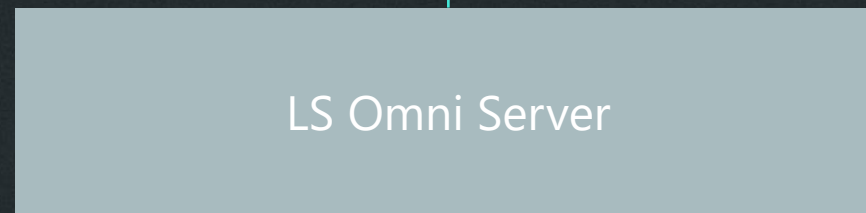
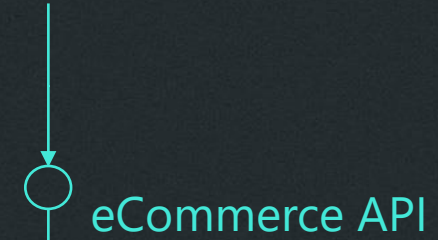
**LS Central**





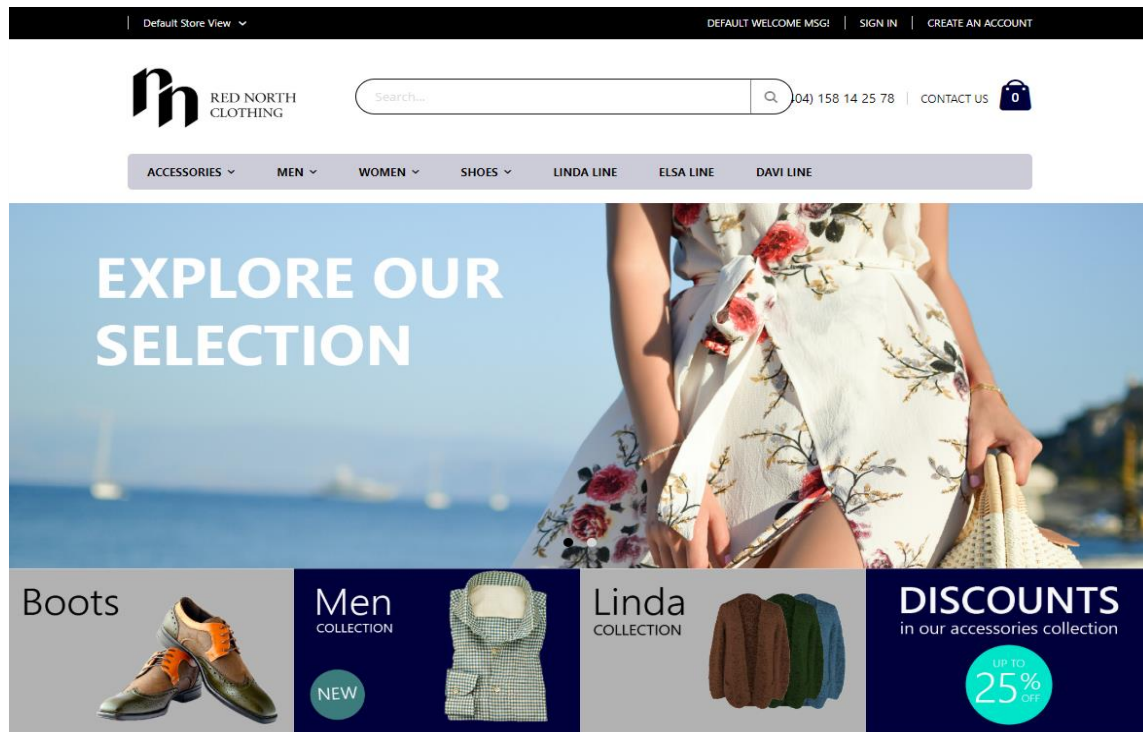




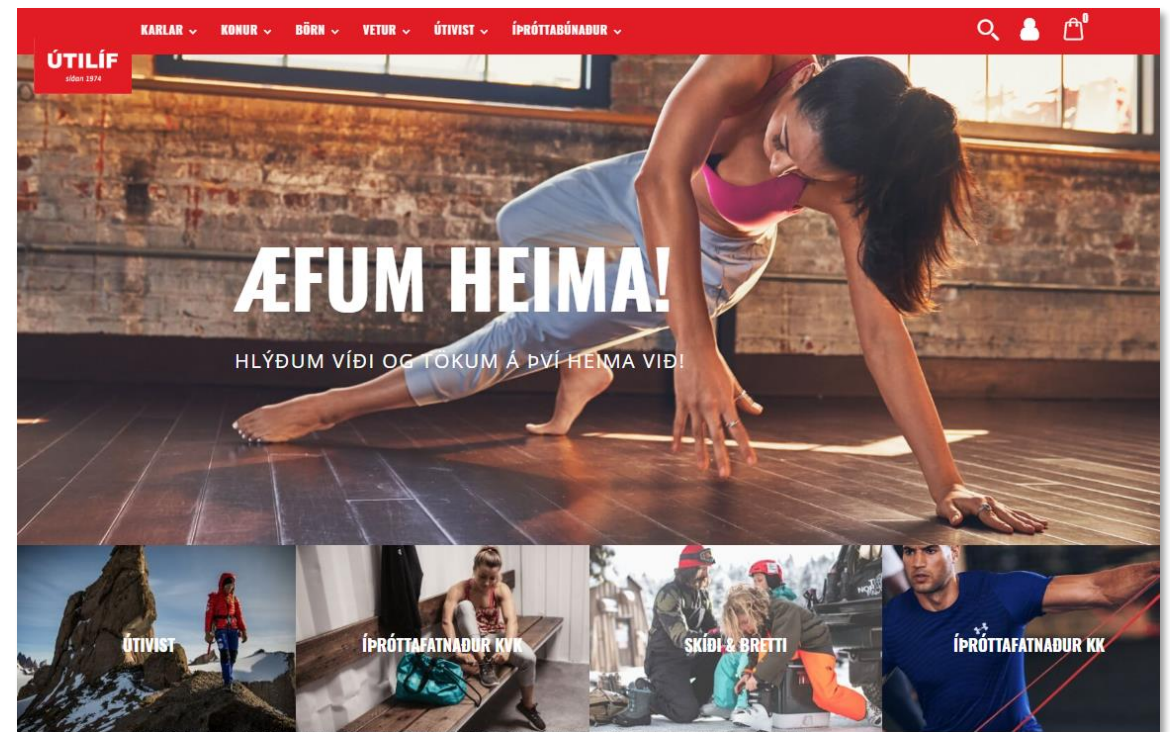


LS Omni Server

LS Central

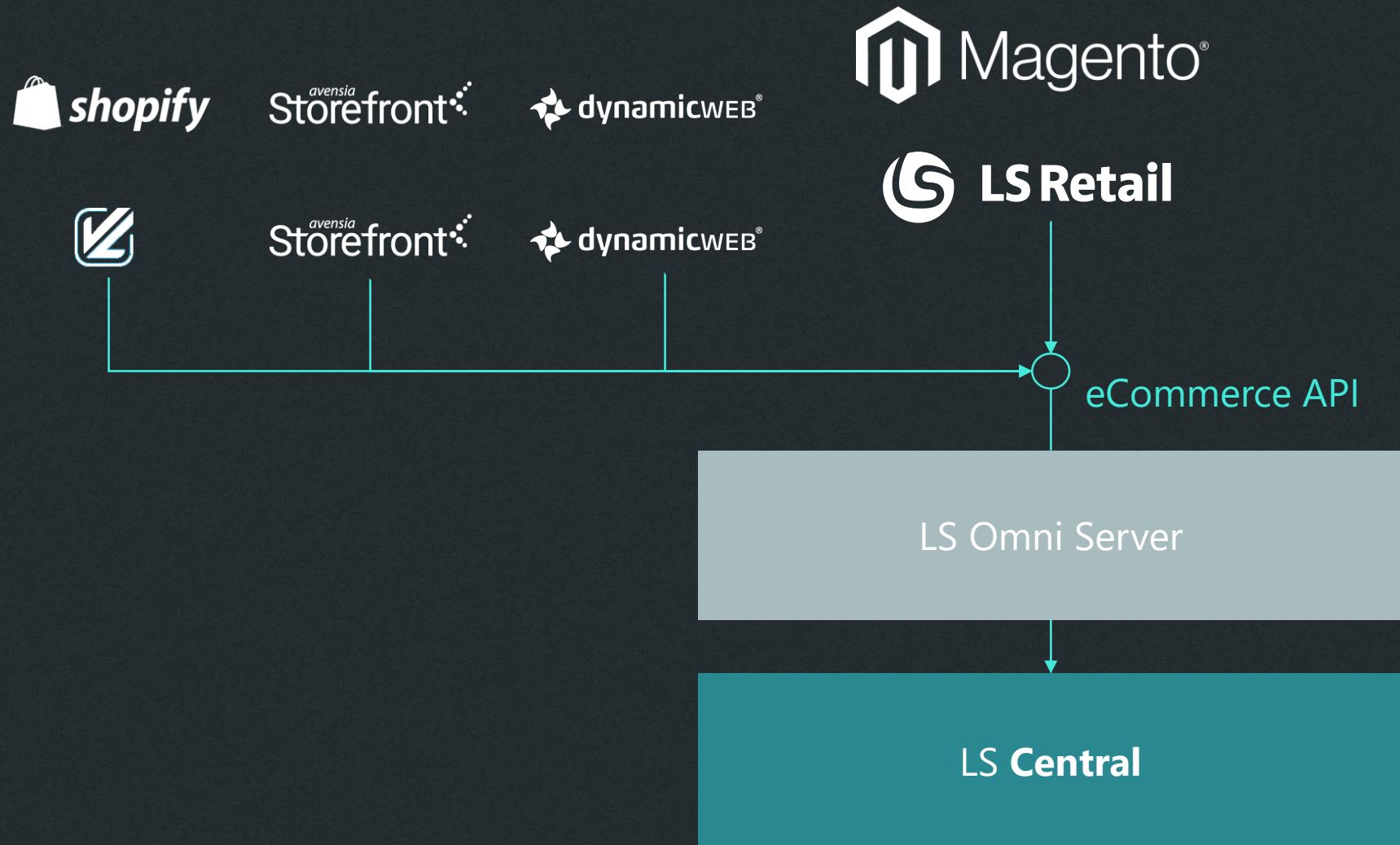


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LEGO Legobúðin

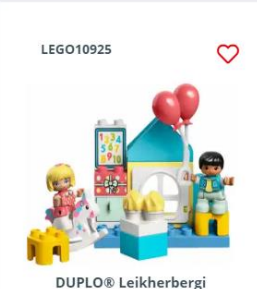
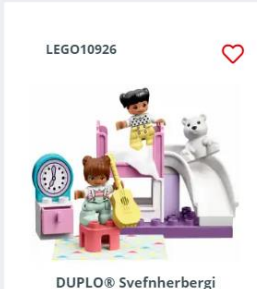
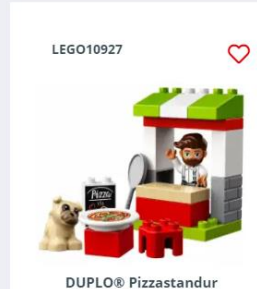
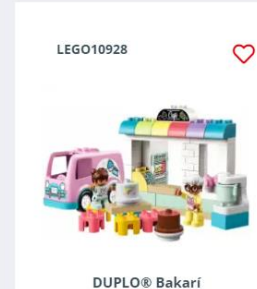
A4

DEMU ▾ SKODA EFTIR ▾ ÁHUGAMÁL ▾

LEITA Í VÖRUM



**Nýtt DUPLO**

 <p>LEGO10925</p> <p>DUPLO® Leikherbergi</p>	 <p>LEGO10926</p> <p>DUPLO® Svefnherbergi</p>	 <p>LEGO10927</p> <p>DUPLO® Pizzastandur</p>	 <p>LEGO10928</p> <p>DUPLO® Bakarí</p>
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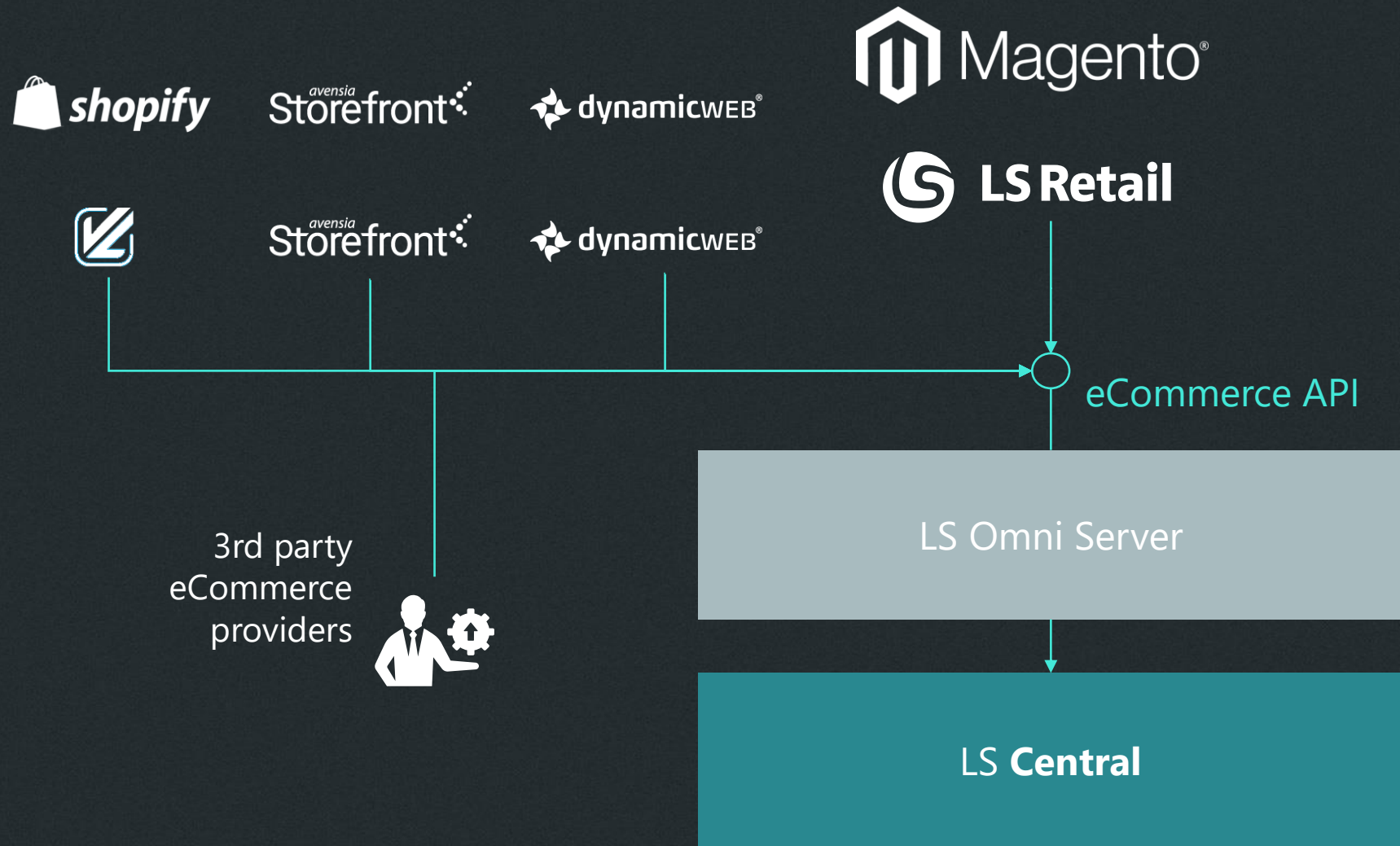
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Soon to be added...





# Licensing – LS eCommerce

Base price: \$3.900

Per POS: \$49

Examples:

Number of POS:	License (\$):
5	4.145
20	4.782
50	5.860







# LS eCommerce

Promotion to help  
current customers keep  
up with online demand

**50%↓**







# LS eCommerce

Promotion to help current customers keep up with online demand

50%↓

Number of POS:	License (\$):
5	4.145
20	4.782
50	5.860

Number of POS:	License (\$):
5	2.073
20	2.391
50	2.930

# Support material

- LS Academy - New training courses on LS eCommerce
- Customer journey documentation and videos
- Increased documentation and how-to videos
- Flow charts for processes
- ***Launching a new LS eCommerce site on our LS Retail Portal***







LS eCommerce

How to get started?







# LS eCommerce

## How to get started?

Visit our new LS eCommerce site on  
our LS Retail Portal

Reach out...

Petur Thor Sigurdsson

Product Director

[petur@lsretail.com](mailto:petur@lsretail.com)

**webinar**



# **LS eCommerce for Magento**

A live demo



LS eCommerce

Questions?







***Thank you!***